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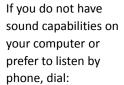


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#### Listening to the Webinar, continued



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## Listening to the Webinar, continued

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  - 2. Email webinars@ada-audio.org; or
  - 3. Call 877-232-1990 (V/TTY)

## The anatomy & myth of the ADA drive-by lawsuit



July 17, 2013



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#### **Housekeeping Matters:**



- Protocol:
- Really, none ...
- Ask questions at any time!
  - I'm serious!
  - Please ask questions.



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#### **Webcast Goals:**



- Goal I: Define "drive-by" ADA lawsuits.
- Goal 2: Explore how to enforce Title III rights through available remedies and avoid the label of "drive-by" lawsuits.
- Goal 3: Explore defenses against this type of "drive-by" lawsuit.
  - But not necessarily in that order ...

## Centering myself in the argument:





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## My problem with "drive-by" ADA lawsuits

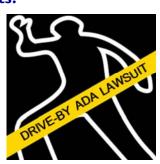


- Typically pro-plaintiff
- I believe small businesses are the backbone of our economy
- I think the label "drive-by" ADA lawsuit is a strategically weighted phrase / propaganda
- Sometimes, these efforts look like "driveby" lawsuits
- Shady and shoddy legal advocacy chill needed litigation efforts
- Most businesses are motivated by lawsuits more than threats of same

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## What are "drive-by" ADA lawsuits?





- Are about money, not access and civil rights?
- Extortion?
- Increasingly common?
- Are ruining the reputation of the ADA and disability rights advocates?
- Frivolous?
- Target small businesses & minority / foreign born business owners?
- Plaintiffs are "tourists" with out-of-state lawyers?
- Brought by "fake" disability rights groups & professional plaintiffs?

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#### My problem with the label "drive by" ADA lawsuit: • Effective Drive-by legal ADA lawsuit? advocacy? • Pro-choice? • Pro-• Terrorist? 👟 abortion? Progressive? Freedom • Wino? < fighter? Moonbat? Freedom

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Lega	al Webinar Series
July	17, 2013

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#### **ADA Grandfather Clause?**





- I want everyone out there to repeat after me:
  - There ain't no such thing as a grandfather clause under the ADA.

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#### What are "drive-by" ADA lawsuits, REALLY?

- Title III cases.
- Do target small businesses.
- Are slowly becoming more common across the country --- including outside of FL & CA.
- Have damaged the ADA's reputation.
- Few cases are entirely frivolous.
- Some cases have revealed at least negligent, cookiecutter legal filings.
- Some litigants & their attorneys appear little interested in improving access.

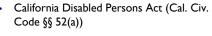
- Many so-called ADA lawsuits are brought under state law, & in state courts.
- Most commonly in California, Hawaii, & Florida.
- Q: Why?
- A: State law, for the most part.



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#### **Example: California**







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#### **Example: Florida**

Florida Civil Rights Act (ss. 760.07, 760-08, & 760.11(5))



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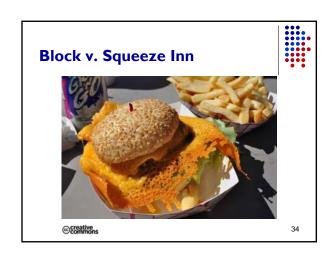
# What if it were not disability at issue? WE SERVE WHITE JOHN SUMMING COURSE SUMMING COURSE SUMMING COURSE SUMMING COURSES AT A STATE OF THE SERVE SUMMING COURSE SUMING COURSE SUMMING COURSE SUMMING COURSE SUMMING COURSE SUMMING COURSE SUMING COURSE SUMMING COURSE SUMMING COURSE SUMMING COU

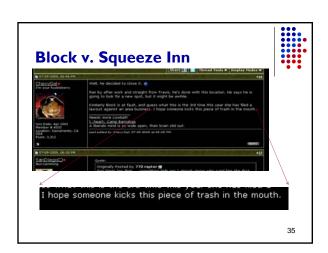


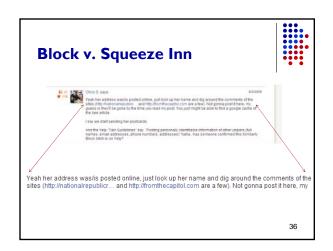
## Aftermath of Molski + Frankovich and others?



- Jarek Molski appears to have not filed any new lawsuits
- Frankovich, despite disciplinary action from the bar, still practices ADA plaintiff's law, profitably.
- California, has continued to develop CASp program & passed SB 1608 & SB-1186
- Thousands more California business owners are paying attention to accessibility







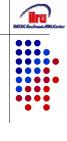
#### Aftermath of Block v. Squeeze Inn



- Block withdrew lawsuit
- Block sold her home
- Squeeze Inn owner did shutter original location, but reopened down the street.

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## Defenses to "drive-by" ADA lawsuits?



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#### **Defenses:**





## Small Businesses - The best Defense is a good Defense:



- Learn the ADA!
- Establish ADA compliance of facility and practices of customer service
  - Survey site
  - Ensure communication is accessible and effective --- including website
- Maintain accessible features of site
- Rinse, repeat!

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#### **Defenses:**



**General Standing Requirements:** 

- Plaintiff must suffer a personalized and concrete injury-in-fact of a legally cognizable interest (harm).
- The injury must be traceable to the defendant's conduct
- It must be likely, rather than speculative, that the injury is redressable through a favorable court decision.
- Must show a likelihood of future harm

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#### Standing – Likelihood of Future Harm



Requires likely, rather than speculative plans to return. The Analysis involves **four factors**:

- 1. Proximity of the business to the plaintiff's home,
- 2. Plaintiff's past patronage of the defendant's business.
- 3. Definiteness of the plaintiff's plans to return, and
- 4. Frequency of travel near the business.

# Defenses to label of "drive-by" ADA lawsuits?

## Advocates: The best Offense is a good Offense:



- Learn the ADA!
- Be specific in your allegations, and accurate.
- If ACCESS is the goal, try asking first, suing second.
- Partner with the business community.
- Be willing to settle, ready to win in court.

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## Your thoughts?

